

## JOHN KEELLS HOTELS PARTICIPATES AT WTM 2008



The Leisure Sector of John Keells Holdings PLC was represented by its two key players—namely, ‘Cinnamon Hotels & Resorts’ and ‘Chaaya Hotels & Resorts’ at World Travel Market 2008 in London from 9-12 November 2008.

Staged annually in London under one roof, World Travel Market (WTM) is a must attend, business-to-business exhibition. WTM provides a unique opportunity for the whole global travel trade industry to meet, network, negotiate, conduct business and stay abreast with the latest developments in the travel industry.

The stalls of the two companies were strikingly branded and the distinctive décor was well-appreciated. Located prominently, the ‘Cinnamon’ stall displayed the vibrant colors and indulgent ambience of the brand, while the ‘Chaaya’ stall created a visual atmosphere of the different experiences made possible through the ‘Chaaya’ brand. The stalls were visited by Minister of Tourism, the Hon. Milinda Moragoda.

Representing the Cinnamon and Chaaya Hotels and Resorts stall were Mr. Jayantissa Kehelpannala, Executive Vice President- John Keells Holdings PLC and Sector Head of Leisure Resorts, Mr. Channa Jayasundara, Asst. Vice President- John Keells Maldivian Resorts and Head of Sales and Marketing- Maldivian Resorts and Mr. Mani Sugathapala, Asst. Vice President- John Keells Holdings PLC and Head of Sales and Marketing- Sri Lankan Resorts.

Keells Resort Hotels owns and operates 11 destinations spread out all over Sri Lanka and the Maldives, under both the ‘Cinnamon’ and ‘Chaaya’ brands.